



GLOBAL PARLI

*A Mission to Transform India Through
Rural Economic Transformation*

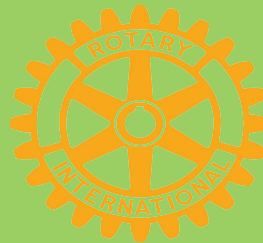
www.globalparli.org

Monthly Report - September 2020

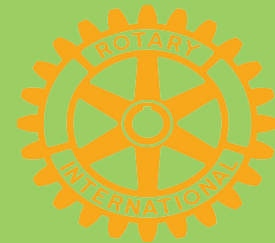
Partners



BOROSIL®



Rotary Club of Mumbai
(Queen's Necklace)



Rotary Club of Bombay,
Powai



*“The future of India lies in
its villages”*

~ Mahatma Gandhi



20,000,000

Fruit Trees Planted in 2020





Marathwada





17,55,939

Saplings Ordered

3,094

Farmers Connected

94%

Distribution Completed



| | Total Orders | Distribution Completed |
|---------------|--------------|------------------------|
| Custard Apple | 409722 | 400310 |
| Lemon | 131988 | 126319 |
| Guava | 325891 | 299502 |
| Mango | 281310 | 225561 |
| Orange | 44855 | 44895 |
| Sweet Lime | 38085 | 38303 |
| Drumstick | 55156 | 43068 |
| Papaya | 426094 | 421200 |
| Coconut | 42838 | 40574 |



Sapling Distribution in Marathwada



Raisen





2,43,166

Saplings Ordered

548

Farmers Connected

38%

Distribution Completed



| | Total Orders | Distribution Completed |
|---------------|--------------|------------------------|
| Custard Apple | 20147 | 14738 |
| Lemon | 46299 | 35287 |
| Guava | 22139 | 11514 |
| Mango | 10554 | 4990 |
| Orange | 10573 | 4754 |
| Drumstick | 37199 | 20489 |
| Papaya | 97255 | 0* |

*Distribution starts 15th October onwards due to heavy rainfall.



Sapling Distribution in Raisen



September 2020 Activities





MoU with PUM

Global Parli is now moving towards collaborating with a Netherland based organization called PUM. PUM as an organization works in providing training, marketing and other value additions to farmers. They work on strengthening the position of farmers in the market and, by doing so, create a positive impact on the economy, society, and environment. They impart training in sectors such as agriculture and horticulture, animal production, beekeeping and fisheries, trade and supply chain management etc.



In collaboration with PUM, Global Parli will increase the outreach of our farmers' production and training will also enhance the knowledge about appropriate contemporary farming techniques.



The image shows a webinar interface. At the top, there are two video feeds. The left feed shows a man in a white shirt and blue tie, identified as 'Marten van den Berg'. The right feed shows a man in a dark suit, identified as 'RVO Webinars'. Below the video feeds is a large blue slide with orange text. The slide content is as follows:

Innovation Mission:
Climate Smart Agriculture (14-18 Sept)

Opening Session

Moderator: Mr. Bert van der Heide
Advisor International Innovation Agri-Food
Netherlands Enterprise Agency

NI

Webinar with Netherland Embassy



Ashti Training

Global Parli arranged on field training sessions with farmers after the distribution of saplings. Experienced agronomists and experts from Krishi Vigyan Kendra gave lectures on pre - plantation processes such as how the saplings are planted, what is the size of the pit, what is the right amount of water it needs etc.



We ensure proper planting of trees so that our farmers follow the right procedures to ensure proper output which will benefit them by increasing their incomes.



Training Session in Ashti, Maharashtra



Palghar Visit

Global Vikas Trust team including Mr. Mayank Gandhi visited Palghar, Maharashtra on 21st and 22nd of September. The purpose of the visit was to understand the local farming issues and whether there was a possibility of shifting to horticulture. We also interacted with the members of Rotary District 3141. We also interacted with several locals, farmers, government officials, tribals in Jawhar, Vikramgad, Palghar tehsils.

After recording the observations, we felt that there is a strong need among the farmers to shift from traditional agricultural to Horticulture.

Our team of agronomist is visiting Palghar. They will examine these areas, get soil testing done, study more about water management techniques.





Interaction with Farmers of Palghar



Training Webinar

Global Parli had arranged a series of online webinars for farmers. Experienced agronomists and researchers, Dr. M. B. Patil, Dr. Navnath Malhari Kaspate, Mr. Santosh Borange, and Dr. Narendra Joshi gave lectures on post plantation value addition opportunities in Guava, Mango, Custard Apple, Sweet lime, Orange, Drumstick and Papaya. More than 100 farmers attended each of the online sessions.



The image displays a Zoom webinar interface. The top section shows a grid of participants' video feeds. The bottom section features a large video feed of a speaker, Ajay Deshmukh, and a shared screen displaying a poster for 'मधुबन फार्म अँड नर्सरी' (Madhuban Farm and Nursery). The poster is in Marathi and mentions 'ग्लोबल परळी' (Global Parli) and 'मधुबन सीताफळ उत्पादन तंत्रज्ञान - कीट व रोग व्यवस्थापन' (Madhuban Sitafal Production Technology - Pest and Disease Management). It also lists contact information for the farm and nursery.

Multiple webinar training by agri-experts



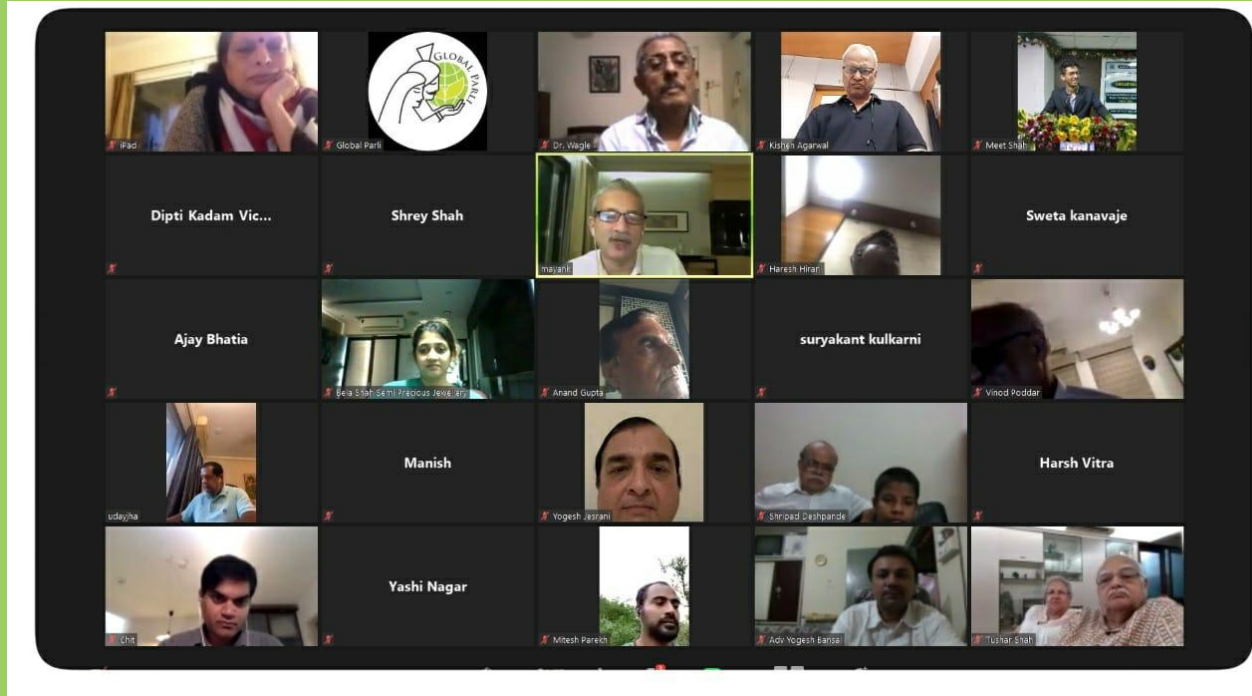
Ambassadors Meet

An interactive session was organized for the volunteers with Mayank Gandhi and the team. More than 100 volunteers were part of this interaction.

The interaction included discussions on the new Farm Bill, the explanations on requirement to upscale the work of the Global Parli team and how the team is already in the process to commence work in the villages of Kerala, Madhya Pradesh, Maharashtra, Gujarat, etc.

Mayank Gandhi explained the idea of the Global Parli i. e. to empower villages so as to curb migration to cities, thereby balancing the population density, appropriate linkages between the producers (farmers) and the consumers. He also detailed demand-supply chain dynamics.





Global Parli's 1st Ever Ambassadors Meet





Onfield Outreach

In Raisen and Marathwada, Global Parli staff is personally reaching out the farmers to explain our program and encourage to register for the fruit tree plantation.

We are engaging with link workers and local farmers to create awareness about our program and encourage registration of farmers.

On - ground meetings have also been conducted to explain the process in detail, while ensuring that proper social distancing norms are maintained by all participants.





Outreach Activities



Agri Apps Collab

Global Parli's work doesn't end with merely plantation of fruit trees. At Global Parli we aim to provide 360 degree support to farmers right from pre-plantation training to marketing their produce. In this process we aim to ensure that maximum benefits of innovative technological interventions are undertaken. We aim to ensure that the best of technology reach our villages.

Global Parli has began talks with several farm based apps and are talking to them to bring the best of technologies for our farmers.





Social Media Outreach

Social media campaign is planned with a targeted outreach in Madhya Pradesh, Maharashtra, and other states to create awareness. Our social media team this month carried out several campaigns such as:-

- a. Telecast of Training sessions
- b. Conducting live ambassadors meet
- c. Social media volunteer orientation
- d. Spread awarness about suicide prevention day by sharing articles, videos about how we reduced farmer suicides



We have also began promotions for training session of farmers and training material so as to benefit the farming community at large.



24,085

Facebook Reach

14,625

Twitter Reach

2,000

YouTube Views



Thank You!

 connect@globalparli.org



To know more,
Watch the Transform India Short film on YouTube

