



Mayank Gandhi



Global Vikas Trust's

Global Parli

Monthly report - January 2022

A mission to transform India by increasing farmer income
to 1 lakh per acre per annum

PARTNERS



BOROSIL®



Energising Quality



TCI EXPRESS
— LEADER IN EXPRESS —



**IDZ
DIGITAL**

INDORAMA Dhunseri
VENTURES



HSIL

BOROSIL
renewables



Chengmari Tea



B.C. JINDAL FOUNDATION



SRI SAI KRIPA STONES



TECHNICAL PARTNERS



DR. BAWASAKAR TECHNOLOGY (AGRO) PVT. LTD



From my heart

"You can't cross the sea merely by standing and staring at the water." - Rabindranath Tagore

Dear friends,

Our movement of transforming India has now grown beyond One crore fruit trees and over 10,000 farmer families. For our growth in this new year, we begin new initiatives to leverage the power of the best opportunities available for our farmers.

For instance, we started with this new initiative of soil conservation, followed by new plantations like strawberries (short term) and teakwood (long term). With this, we also launched a dedicated 24x7 Krishi Helpline for our farmers.

In the prosperity of farmers lies the prosperity of India.



Mayank
Gandhi

Chief trustee
Global Vikas Trust

OUR OVERALL PROGRESS

Worked in

3,000+
Villages



200+
Tehsils



16
Districts



2
States

Impacted

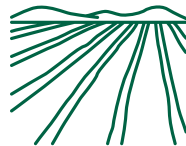
35,000+
Individuals



10,000+
Farmer families



14,000+
Acres of land



UPDATE FROM THIS SEASON

(IN JAN 2022)

Plantation Done

8,79,854

in Jan 2022



cumulatively



11,769,200

in 3.1 years



Capacity Building

115

Helpline Calls



60

Farmer trainings



500+

Farmers mobilized





Monthly Activities

01 Launch of 24/7 helpline

02 Capacity building sessions

03 Global Kachchh meet

04 Sericulture training

05 Vermibed training

06 Micro-planning meeting

07 Strawberry model farm

08 Mango and Mogra training

09 Vermibed distribution

10 Sapling distribution

11 Village mobilisation

12 Press recognition

13 Women farmers empowerment

14 Orientation for new farmers

Launch of 24/7 Helpline



GLOBAL PARLI

INTRODUCING

24/7 FARMER SUPPORT HELPLINE

8591314651



Mayank Gandhi



On January 1, 2022, we launched a 24/7 helpline for our farmers for any kind of agricultural assistance. The soul purpose of this initiative is to provide our round the clock availability for our farmers when they need us. The process is simple where the farmer contacts us on our dedicated number 8591314651 after which one of our farmer support executive is assigned to them. If the query is similar to one of our FAQ question, it is answered immediately. In case if it is a technical query, we engage an agronomist to address the same.

Capacity Building Sessions

A large Gram Sabha was organized in Nila village of Loha taluka in collaboration with Pani Foundation. The purpose of this meeting was capacity building especially within the women farmers. The agenda was focused around fruit trees plantation, soil conservation and water harvesting. These 3 initiatives can simply change the face of a village. Such capacity building sessions are being conducted at several other villages too. It creates an atmosphere of hope and inspiration within the villagers, giving them a new energy.



Global Kachchh Meet



Scan this
to watch the video

In the presence of the Governor of Gujarat - Shri Acharya Devvrat, Global Kachchh held a Farmers Meet at Town Hall in Bhuj on 3rd Jan 2022. He acknowledged the all-round efforts being made by GK to solve the problem of water scarcity in Kachchh. He talked about how we have limited freshwater resources in the world. And due to Global Warming, they are depleting at a rate that can put all of us in trouble. Freshwater scarcity may lead to a world war while an increase in the sea-water levels due to glacier melting may lead to entire towns & cities drowning in water. He further pointed out that all of this is a man-made crisis. The best example of it is, that when the entire world was under lockdown, nature started recovering rapidly.

He then discussed various initiatives that have been launched by the Central Government for the welfare of Farmers, Water Conservation & to enhance Bio-Diversity. He stressed on improving the Water Conservation system in Kachchh since because of less Rainfall even the groundwater levels are limited. Thus it's important to grow as many trees as possible to give an impetus to better rainfall.

Vermi-bed Training

Since the inception of our Bhoomi Sanvardhan (Land Conservation) scheme, our ground team across different working regions has been organizing regular training sessions for beneficiary farmers who have expressed interest in vermiculture and have received the needful resources from us which includes vermi beds, earthworms, training material etc.

The training program for the same is not limited to just videos and booklets but also on ground demonstration for smaller group of farmers. This initiative will drastically improve the organic nutrients of soil and in turn give a better yield and eventually a good income from the produce.



Sericulture Training

Sericulture provides gainful employment, economic development and improvement in the quality of life to the people in rural area and therefore it plays an important role in our anti poverty initiative and prevents migration of rural people to urban area in search of employment.

For the same, our ground team in Marathwada led by agronomists Yogesh Tupe and Dnyaneshwar Tayde organized a Sericulture training seminar for the farmers during the Aurangabad District Silk Training Program. This was attended by over 100 farmers from region who have opted for sericulture practice in our initiative.



Micro-planning Discussion



One of our strengths at Global Parli is that our ground operations are backed by powerful micro-planning in discussion with the entire working team. Here we not only discuss the plan of action but bring in solutions for predictable challenges and solutions to overcome them with a vision to empower farmers in all possible ways. This is possible because of our innovative and comprehensive flow of operations backed by technology, data analytics, best management practices with empathy. We also involve beneficiary farmers to assess our plan and share their feedback if any. This is all overseen by our trustees and management team at length.

Strawberry Model Farm

This year we are introducing Strawberry, a new fruit under our horticulture plantation drive. For the same, we have chosen our model farmer who is now seeing satisfactory results from his plantation. It being a shorter crop of 3 months, give faster results and a good scope of agri-business interlinked.

This model farm is being maintained by Sugandh Rupnar and family. They have received the needful training for the same to bring in best results. The weather conditions have been suitable too. We are looking forward to successful plantation season and upon harvest, we shall motivate other farmers to take up the same in next season.



Mango and Mogra Plantation Training

Training is one of our core principles to educate our farmers for following best practices along with technical specification of a plantation. For the same, this month we had several training sessions, especially the ones for Mango and Mogra. Mango being a long term crop needs to be planned in a structured manner with the right kind of distance, variety, soil water etc. Mogra on the other hand is a delicate and comparatively short term plantation where the most important aspect is the right kind of harvesting and maintenance to get a valuable flowering. Our training discussions is comprehensive of all these aspects along with on field demonstration of plantation and related activities across all the regions.



Vermi-bed Distribution

This month we started a vermi-bed distribution drive across all our working regions. More than 500 farmer beneficiaries have already received their beds at a subsidized price along with relevant training resources.

The vermi beds are used for the production of quality vermi compost and vermi wash for organic farming. These beds are the representatives of modern compost technology and serves as unique combination of tough and light weight construction, easy installation with good aeration control. The beds are fitted with aeration windows that allows proper maintenance of temperature and moisture and helps in growing of microbial population and prevent access heat build up.

Almost all our farmer have expressed their interest in this initiative to enrich their soil.



Farmers with the Global Parli team in Marathwada during vermi-bed distribution.

Village Mobilisation



When our "Krishi Mitra" visit different villages for mobilization, the primary goal is to educate them about the opportunity and benefits of horticulture plantation. Each of our staff members carry a digital tablet with them, for the ease of demonstrating our plan to the farmers. This is the first step towards enrolling a farmer in the Global Parli initiative of increasing farmer incomes. Mobilization is often with individual farmers besides community events in villages. We also distribute training booklets and access to our farmer helpline when mobilizing in villages.

365629
76.251352
600.0 m
55° (W)

2022 10:28

Press Recognition

JOY OF GIVING

FROM BATTLING CORRUPTION TO ADOPTING VILLAGES, A TRUE NATION BUILDER

Mayank Gandhi

"YOU NEVER CHANGE THINGS BY FIGHTING THE EXISTING REALITY. TO CHANGE SOMETHING, BUILD A NEW MODEL THAT MAKES THE EXISTING MODEL OBSOLETE."

- Buckminster Fuller

A shining career in politics, a long list of international opportunities and free shining daggers, Mayank Gandhi left everything to devote his knowledge and power to the upliftment of rural India & rightly proved that to help the needy is the established road

Born and brought up in Mumbai, Mayank Gandhi had experienced the joys and pains of urban India since his early life. With stern determination and deep empathy for his fellow beings, he grew up to be a committed politician and an international urban planner. He was a consultant to many countries on Urban and Rural Governance and a part of the World's largest body of architects and urban planners. The international exposure led him to strive for the same kind of life for his countrymen. From that there was no looking back. Mayank Gandhi resolved to dedicate his whole life to nation building and humanitarian services - be it in working corruption or upliftment of rural India.

Mayank Gandhi was born in Mumbai on November 3, 1958. He made class stands in IIT, he received his B.Sc. in science and a Diploma in Business Management. He joined Anna Hazare in 2002 to draft key policies like the Maharashtra Right to Information (RTI) and transfer rules. Later, he went on to become a member of teams that developed significant urban government legislation and policies, such as the Nagar Raj Bill, an urban counterpart to the rural "Panchayat Raj Bill."

Gandhi was also appointed as part of the advisory board of the Chicago-based CTRIA, the largest not-for-profit body of planners and architects in the World.

In 2011, he led elite-grade Anna Hazare and Arvind Kejriwal in the Anti-Corruption Campaign (ACC) movement, which grew to become one of the World's greatest movements. The movement later evolved into the Anti-Corruption Party (ACP), of which he was a member of the National Executive Council. However, he later quit the party in 2015, because he considered himself to be unfit for politics as he didn't want to compromise his principles.

The seed for nation building sometimes continued. Gandhi cannot be the only one to inspire the livelihood of people for the better. He found inspiration in Gandhi's words - "The seed of India lies in its villages" and realized that transforming villages can transform the country. During this time, reports of a severe drought in Maharashtra's Maharashtra region came out. The situation was dire, and it was during this crisis that the seeds of Global Park were planted. A carefully designed rural development model was required, one that could comprehend the multiple incomes and layers of rural India. This led to the journey of Global Park, which reached 10 villages of Parli.

Global Park is a revolutionary movement led by Mayank Gandhi to reform India through rural Economic transformation, with a special emphasis on the environment, economy, and 360-degree development of our farmers and their families. Global Park is currently working in around 10 Maharashtra

districts and 7 Maharashtra Pradhikaranas (Panchayats). The initiative by Gandhi continues to grow as he recently inaugurated Global Park, a Jal Andolan which aims to revive water management issues in Kutch district of Gujarat.

By modifying existing patterns, training, and cluster prioritization, he has demonstrated a novel concept model with 360° village development, water harvesting and multiplying farmer earnings by over 20 times. He led the planting of over one crore fruit trees in the coastal parts of the country, including Maharashtra, MP, and Punjab, in the previous two and a half years. Gandhi believes that education is the most crucial factor before taking any initiative. Education coupled with hard work can move mountains. Gandhi has a firm belief that India can be transformed by multiplying farmer incomes through his Rural Economic Revolution model with Global Park.

Global Social has always strived to highlight the responsible people of this society who have shined light through the righteousness of their heart and the flame of their devotion and to acknowledge that any amount of learning can be achieved through a combination of reading and action combined with a solution-oriented attitude.



Scan this
to read the press

Cafe Social Magazine, under their section for "Joy of Giving" features Mayank Gandhi of Global Parli titled "From Battling Corruption to Adopting Villages - A True Nation Builder".

It covers the entire story of Global Parli since its inception by Mayank Gandhi in 2016. His idea of increasing farmer incomes to transform India is clearly expressed in this edition.

Scan the QR code above to read this cover story.

Sapling Distribution



Our sapling distribution for this season is in full swing for Banana, Papaya and Mogra saplings. The whole distribution chain is a farmers first process wherein the saplings fresh from nursery are delivered to the farmer and handed over to the farmers in person along with our onboarding kit which included a Mahiti Pustika which comprises of the relevant fruit economy data and a brochure for the best practices and step by step plantation guidelines in their native language. A total of 7,89,350 saplings are distributed in January 2022 across Marathwada, M.P and Palghar

Women Farmer Empowerment



Women in rural areas act as catalysts to drive a mission. Therefore, we focus on women empowerment in the agriculture domain too. This goes a long way and benefits the entire community at large.



Our team in Palghar organized an informative training session for women in Shahapur taluka attended by over 30 women and some other men. The primary objective to motivate them was met after collecting the feedback. It was duly supported by Rotary International and we look forward to organizing more such sessions in other regions needed.

Orientation for new farmers

For ever farmer group onboarded, we organize an orientation program where they can learn more about our other initiative, government schemes, the importance of soil, water and the best practices and go-to market strategy to sell their produce.

In one of these drives, our senior agronomist, Mr. Satish Burange guided the new farmers who planted custard apple through Global Parli in Kansur village in Pathri taluka. This is organized for smaller groups within their region of 10-15 farmers. The resources are also provided while allotting a dedicate support resource from our team for 24x7 assistance.



Farmer of the month



“ This movement has enlightened a new ray of hope within me!

A DREAM REALIZED!

Gulab Rupnar, has planted Strawberry for the first time and we wish him best of luck with all the necessary support.

This will inspire and motivate other farmers and will bring in the best results for our movement.

THANK YOU



You can connect with us at

 connect@globalparli.org

To know more, watch the Transform India a short film on Youtube.