



Mayank Gandhi



GVT's GLOBAL PARLI

Monthly Report - April 2022

A mission to transform India by increasing annual farmer's incomes to Rs. 1 lakh per acre

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From my heart

At Global Vikas Trust, our primary goal has always been to increase farmer incomes. With this in mind, we have engaged in all the needful warps and wefts that can accelerate our mission.

Our operations for sapling distribution to farmers is in full swing. While we also focus on several fruit plantation and soil based training sessions on a periodic basis both on ground and through digital medium. Recently we also added Jalgaon as a new district and we look forward to empower farmers around this region.

Incidentally, we are exploring potential partnerships in providing farmer loans for sericulture.

In this report you will also read some inspiring success stories on how our farmer's life is being transformed in terms of economy.



OUR OVERALL PROGRESS

Worked in

15,000+

Villages



200+

Tehsils



22

Districts



2

States

Impacted

35,000+

Individuals



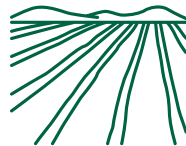
10,000+

Farmer families



14,000+

Acres of land



UPDATE FROM THIS SEASON

(JAN - APR 2022)

Plantation Done

62,64,079

from Jan - Apr 2022



cumulatively



1,71,26,127

in 3.4 years



Capacity Building

329

Helpline Calls



530

Farmer trainings



3,000+

Farmers mobilized





Monthly Activities

01 Ek mutthi aasman

02 Press recognition

03 Necessity is the mother of invention

04 First distribution in Jalgaon

05 "Shetkari Melawa" in Palghar

06 Fertilizer Vs. Organic farming

07 E&Y foundation visit

08 Vermi bed inspection and training

09 Custard apple plantation training

10 Training for women

Ek Mutthi Aasman



- Electrifying music that touched the farmers' hearts. Beats that rocked rural India!
- Jam-packed auditorium with music lovers who all believed that rural India must be as prosperous as urban India!
- Madan Mohan's Music and Mayank Gandhi's vision resonated in every farmer's heart!



- Fundraising Musical Evening '**Ek Mutthi Asmaan**' at Nehru Centre, Worli in the memory of the legendary composer Madan Mohan, on Saturday, 23rd April
- Concert was conducted by Legendary Music Arranger Uttam Singh, hosted by celebrity anchor Manoj Muntashir and renowned artists Padma Shri Anup Jalota, Javed Ali, Bela Shende, Bela Sulakhe and Chetan Rana performed the evergreen songs of Madan Mohan.





Press recognition

गुरिहम 'नवभारत टाइम्स' के दफ्तर आए सामाजिक कार्यकर्ता मयंक गांधी ने कहा, खेती के आधुनिक तरीके से आ सकते हैं क्रांतिकारी बदलाव

20 गुना तक बढ़ाई जा सकती है किसानों की आमदनी

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कृषि में वैश्वीकरण के बाद और प्रौद्योगिकी के आधुनिक तरीके से खेती करने के साथ ही किसानों को लगभग 20 गुना तक पैसा 'बढ़ाई' जा सकती है। कार्वेनिक बीजकर्मों और परतनवादी के विकासों को सिट्टीने बदलने वाले मयंक गांधी ने कहा, 'भारत में कृषि खेती का एक दुर्लभ एपिसेन्टर का 'आधारभूत' है। इसका साथ ही वैश्वीकरण और प्रौद्योगिकी से खेती करना है।' मयंक ने मयंक को 'नवभारत टाइम्स' के दफ्तर में खेती के आधुनिक पर 'पढ़ाई' की, 'खेती में किसानों ने आधुनिक खेती को चुना। इसके तुरंत बाद उन्हें वैश्वीकरण दुनिया के कई किसानों से निम्नत बनाया है। यह, हम कहिये में 'पारंपरिक खेती कर रहे हैं और हमारे किसान बदलाव है।'

गैस्ट टॉक

किए तीन बदलाव

- 1 किसानों को 170 दिन का प्रशिक्षण, जिसमें आधुनिक खेती के तरीके विस्तार से बताए जाते हैं।
- 2 किसानों को कम लागत पर खेती-बाड़ी का सबसे अच्छा मटेरियल उपलब्ध कराया रहे है।
- 3 किसानों के लिए सर्वोत्तम सिस्टम के तहत एक हेल्पलाइन शुरू की, जहाँ किसान 24 घंटे सहायता से सकते हैं।

बदली 30 हजार किसानों की जिंदगी

अलग-अलग 100 करोड़ के 22 लाख किसानों में काम करने वाले 30 हजार किसानों की जिंदगी बदली है। बीड जिले के पारो से का काम शुरू करने वाले मयंक ने किसानों को पारो की खेती से एक मीटरक उभरी।

आमदनी 20 गुना से भी ज्यादा बढ़ गई है। वह बताते हैं कि पारो की कमी से पहले जिन किसानों की आमदनी 10 हजार से 40 हजार रुपये थी, वे अब 1 लाख से 4 लाख रुपये तक कम रहे हैं। इससे पहले किसानों में खेती की और आकर्षित हो रहे हैं।

बाजार अब किसानों के पास आ रहा है

मयंक के अनुसार, पारो का मीटरक का दुना कि अब हमारे किसानों को अपने माल बेचने के लिए बाजार नहीं जाना पड़ता, बल्कि बाजार उन तक आ रहा है। 2019 में हमने पहले के 1.46 लाख हेड लगने से इसकी मुकदमा की थी। वह मयंक की तुलना उनका एक प्रतिशत से भी है, लेकिन एक स्थान पर होने की वजह से हमारे बाजार का ध्यान रहता है। कार्वेनिक, सिट्टीने खेती के विकास इसकी से ज्यादा हमारे किसानों के पास आता है। इसके बाद 2020 में हमने पहले के 19 लाख हेड लगने और इस साल 2 करोड़ हेड लगने का लक्ष्य है।

“Every Farmer’s income can be raised 20 times”! Says intellectual visionary and social activist Mayank Gandhi!

3 mantras for prosperity...

- Educate the farmer for 170 days on the latest farming techniques and best in the field technology explained in detail
- Provide the healthiest seeds, latest technology and training at the lowest cost to the farmer
- 24 hour helpline to support and give expert advice to the farmer

Necessity is the mother of invention

Here's an interesting story of our farmer from Dolhari, Thakur pada in Vikramgarh, Palghar. **Farmer Ravindra Vajya Thakare** has been practising a frugal yet innovative way of watering his plants. A few months back, some of his Mogra plants died due to lack of water. So to save the rest of the saplings, the farmer Ravindra, planned to irrigate each sapling drop by drop with the help of waste saline bottles since he was not able to afford a proper drip irrigation system. It is observed that if there is any idea regarding water, the farmer is willing to execute it. Despite the water scarcity and other challenges, our farmer is practising farming using waste bottles & medical saline bottles after sanitizing them carefully. Such farmers are an inspiration for others who wish to thrive in their plantation journey as a farmer.



First distribution in Jalgaon



In our plan of expansion, in this season we started with Jalgaon district which is located in the north-west region of the state of Maharashtra. Our primary focus is on developing existing banana clusters and also cater to farmers interested in other fruits. We wish to magnify this region as an ideal base for banana plantation. Our team has been mobilizing for small scale farmers especially the ones who are new to fruit plantation. Predominantly, farmers have been practicing Cotton, Sorghum, Maize, Wheat and Black grams.

"Shetkari Melawa" in Palghar



The Shetkari fair organized by the Union Minister Kapil Patil Foundation at Shahapur was organized by the Agricultural Produce Market Committee at Shahapur. A stall of Global Vikas Trust was set up at the event. Our team from Palghar encouraged the farmers to participate and learn more about our fruit plantation drive. In this exposure visit we were able to achieve our target of spreading awareness for the farmers towards making sustainable plantation with optimal usage of resources for enriching soil and water resources.

Planning of fertilizer Vs. Organic farming



On a periodic basis we organize a planning meet between our agronomists to create a structure for the information sharing on fertilizer vs. organic farming. This kind of discussions helps us to spread awareness about increasing the fertility, aeration and water holding capacity of the soil. Our team also creates resources for educating our farmers about the right choice of fertilizers in plantation. This is based on the type of soil, availability of water resources and the type of plantation. This helps us make a conscious and calculated decision while also assuring optimum produce for our farmers.

Vermi bed training

Since the inception of our scheme, our ground team across different working regions has been organizing regular training sessions for beneficiary farmers who have expressed interest in vermiculture and have received the needful resources from us which includes vermiculture beds, 3kgs of earthworms, training material etc. for every farmer.

- Impact on soil and crop:
- Improves crop vigour and contributes to a healthy crop
- Imparts disease resistance to crops
- Improves the crops ability to tackle biotic and abiotic stresses
- Crop yield improves with better nutrition availability and resistance from pests and diseases



Custard apple training



Our ground team in Marathwada, organized a series of training sessions, under the guidance of farmer Swapnatai Magar (Progressive Women Farmer for Sitaphal).



The farmers from Nimgaon village in Solapur district expressed a lot of benefit from this. Over 50 farmers were trained in this campaign for custard apple plantation.



"My future has changed forever"

Over a thousand farmers will increase their income 8-10 times

In 2021, for the first time, we planted 53 lakh bananas to increase farmer income across 3,000+ acres in MP and Maha. Was worried if it will work.

We got the best variety of tissue culture banana plants, supplied at subsidized prices and trained the farmers through our experts.

The results have started. One of the first farmers from Burhanpur, M.P, Maheshwar Damu Patil from Khadkod village has just got the first harvest. He had planted 6,000 saplings in his 3.5 acres on 6th June 2021. On 14th April 2022 (10 months), he harvested 11,200 Kgs from around 450 plants @ 25 kg per plant. Right now, he is getting price in local market at Rs. 11 per kg - fetching Rs 1.23 lakhs.





Even if the rate falls to Rs. 8/-, his total plants will fetch him $6000 \times 25 \times 8 =$ Rs. 12.00 lakhs (assuming 2 lakhs of expenses, Rs. 10 lakhs net) for 3.5 acres or Rs 2.85 lakhs per acre. Hope this trend of banana farmers earning over 2.5 lakhs per acre continues. Will keep you posted.

Earlier, they used to grow cotton/rice/soya/lower variety bananas and annually earn around Rs. 10,000-40,000 per acre.

Life transformation in less than a year !

Our model to make India a **सोने कि चिड़िया** is working with over 15,000 farmers and 1.67 crore fruit trees. Time to scale!



THANK YOU



You can connect with us at



connect@globalparli.org

To know more, watch the Transform India a short film on Youtube.